

## Area Board Briefing Note

<b>Service:</b>	<b><i>Leisure Communities and Culture</i></b>
<b>Date prepared:</b>	<b><i>21 February 2024</i></b>
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Wiltshire Council is creating a 2024-2030 Cultural Strategy, which is in part funded by Arts Council England, to place culture and creativity at the heart of Wiltshire's economic and social future.

Culture is a way to reconnect people with the places they live, providing a sense of belonging and contributes to health and wellbeing and connects people with their communities. It stimulates growth, provides employment, and supports enterprise, making cities, towns and villages vibrant places where people want to live, work, and raise a family. The 2024-30 Culture Strategy for Wiltshire will aim to place culture and creativity at the heart of Wiltshire's economic and social future, and this can only be achieved through a distinctive vision and plan created with the broadest possible range of views. Therefore, they are engaging with a range of stakeholders to help shape the strategy.

